## **MEDIA ALERT**



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## Announcing 2018 Good Food 100 Restaurants<sup>™</sup> Survey Open January 17th–May 1, 2018 (11:59pm PT)

**WHAT**: The Good Food 100 Restaurants™ <u>Survey</u> is how chefs, restaurants and food service businesses apply to become part of the 2018 Good Food 100 Restaurants™ List and Economic Assessment. The <u>List</u> is designed to educate eaters and celebrate restaurants—fast casual to fine dining to food service—for being transparent with their purchasing practices.

Our goal is to have 150 participating restaurants in 2018.

In 2017, 90 chefs and restaurants, representing 140+ locations, in 23 states, and all 8 regions of the United States participated in the inaugural annual survey, and through their good food purchases, contributed to a **\$199MM economic impact on the national good food economy**. We're excited to launch the second annual survey, offering chefs and restaurants a badge of honor for not just how good their food tastes, but how good it is for every link of the food chain.

**WHO**: The Good Food 100 100 Restaurants<sup>™</sup> is a program of the Good Food Media Network, a 501(c)(3) national nonprofit, co-founded by <u>Sara Brito</u>, with a mission to educate and inspire eaters by cultivating a conversation and community around the people and businesses changing the food system for good.

**WHY**: We aim to promote transparency in the restaurant industry, and measure how restaurants are helping to build a better food system by supporting local/state, regional, and national "good food" economies. Over time, the Good Food 100 Restaurants™ will help to establish benchmarks and best practices for different types of restaurant and food service businesses across the country so they can evolve their business practices to grow the community for good food.

**WHO IS ELIGIBLE**: All U.S. restaurants and food service operations—Quick Service, Fast Casual, Casual Dining, Fine Dining, Meal Delivery, Catering, Food Service (collleges/universities, hospitals, schools, sports arenas, etc.)—are eligible to take the online survey.

**WHEN**: January 17, 2018–May 1, 2018.

WHERE: 2018 Survey is available on our website <a href="https://www.goodfood100restaurants.org">www.goodfood100restaurants.org</a>.