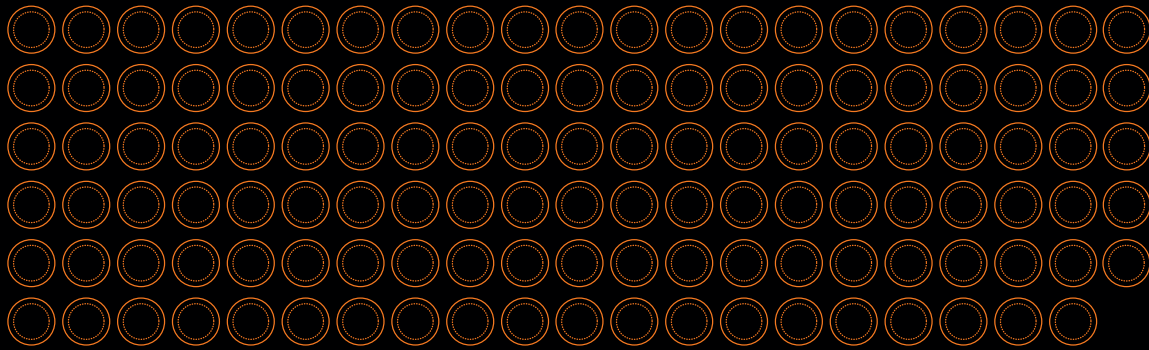




2018 GOOD FOOD 100 RESTAURANTS™ LIST AND ECONOMIC REPORT SUMMARY

CONSULTING REPORT BY:
BUSINESS RESEARCH DIVISION
LEEDS SCHOOL OF BUSINESS
UNIVERSITY OF COLORADO BOULDER

NUMBERS



125 PARTICIPATING RESTAURANTS



Good Food had a
\$255 MILLION ECONOMIC
IMPACT ON THE NATION.

\$255M



GOOD FOOD IS GOOD FOR EVERY LINK IN THE FOOD CHAIN: the environment; animals; farmers, ranchers and fishermen; purveyors; restaurants and eaters.

GOOD FOOD RESTAURANTS

ABOUT

A program of the Good Food Media Network (GFMN), **THE GOOD FOOD 100 RESTAURANTS™** is an annual list and rating of U.S. restaurants designed to educate eaters and celebrate restaurants—fast casual to fine dining to food service—for being transparent with their purchasing practices, and using their purchasing power to honor and support every link in the food chain. In 2018, a total of 125 restaurants from around the United States participated in the second annual survey.

GFMN contracted with the Business Research Division Leeds School of Business, University of Colorado Boulder to survey and analyze restaurants' food purchasing data and educate consumers about the people and businesses that are impacting the economy through sustainable sourcing of goods.


Survey results provided data, verified by NSF, for an economic contribution analysis, as well as for a rating of restaurants by their sustainable sourcing practices.

WHY?

Food is THE issue of our lifetime. It's connected to every major concern our planet faces: climate change, war, government subsidies, worker welfare, poverty, immigration, minorities, women and health. This makes what's on our plate all the more important.

What if restaurants focused on food that was not only filling, but also fulfilling? It's time to go beyond just food taste, service, and ambience and evaluate chefs and restaurants for their commitment to transparency, sustainability and their overall impact on good food economies.

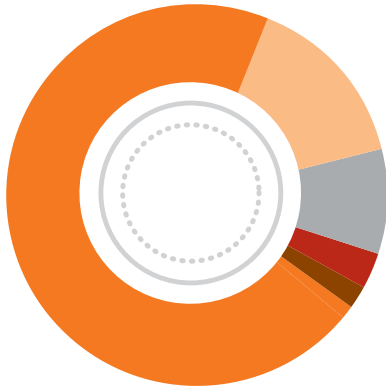
Good Food 100 Restaurants is a game changer, shifting away from recognition based on opaque standards and subjective criteria to recognition based on objective standards and transparent criteria defined by economic impact.



**"Great food, like all art,
enhances and reflects
a community's vitality,
growth and solidarity.
Yet history bears witness
that great cuisines spring
only from healthy local
agriculture."**

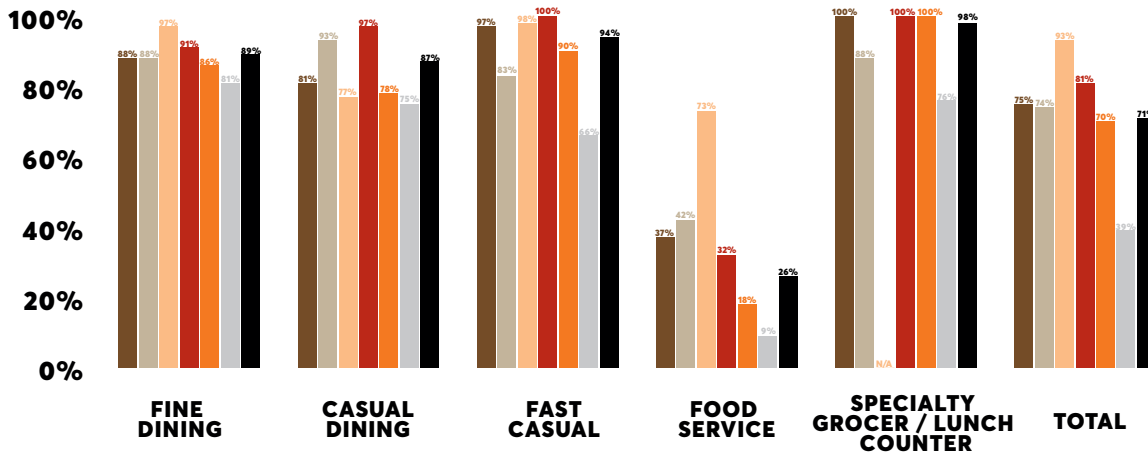
**— RICK BAYLESS, CHEF & OWNER, FRONTERA
GRILL, TOPOLOBAMPO, XOCO AND OTHERS**

TYPES OF PARTICIPATING RESTAURANTS



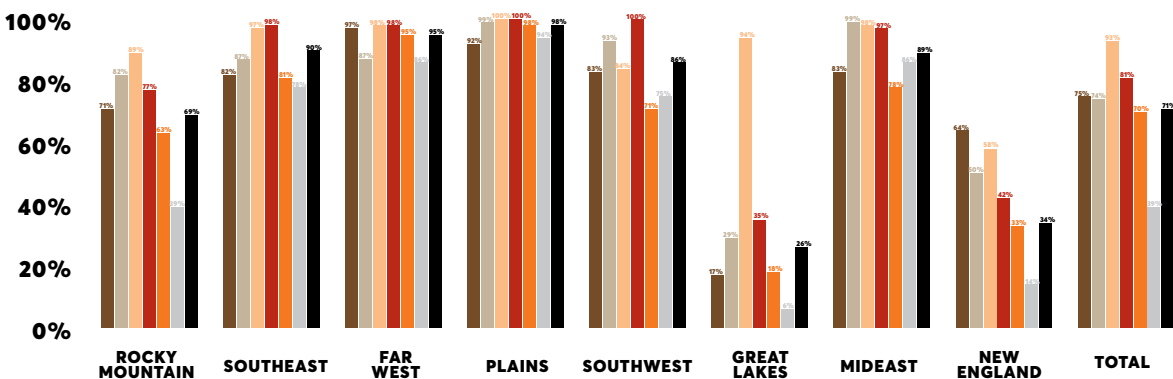
68% FINE DINING
16% CASUAL DINING
10% FAST CASUAL
3% FOOD SERVICE
2% SPECIALTY GROCER / LUNCH COUNTER
1% CATERING

TOTAL GOOD FOOD PURCHASES BY RESTAURANT TYPE



NOTE: Total includes reported state, regional, national, and international purchases. Responses for Catering not disclosed.

TOTAL GOOD FOOD PURCHASES BY RESTAURANTS IN EACH REGION



NOTE: Total includes reported state, regional, national, and international purchases.

BREAD & GRAIN DAIRY & EGGS FISH & SEAFOOD MEAT & POULTRY FRUITS & VEGETABLES OTHER TOTAL



"Together we can influence the food system towards a healthier, kinder, tastier future. The Good Food 100 brings the leaders of our industry together to solve the challenges ahead."

— ERIK OBERHOLTZER, CO-FOUNDER & EXECUTIVE CHAIRMAN, TENDER GREENS



"In the restaurant world we so often see restaurants tout the farm to table movement and the Good Food 100 certification process is a monumental step forward in verifying and quantifying just what that means."

— HUGH ACHESON, CHEF & OWNER, FIVE & TEN AND OTHERS

CONTRIBUTIONS

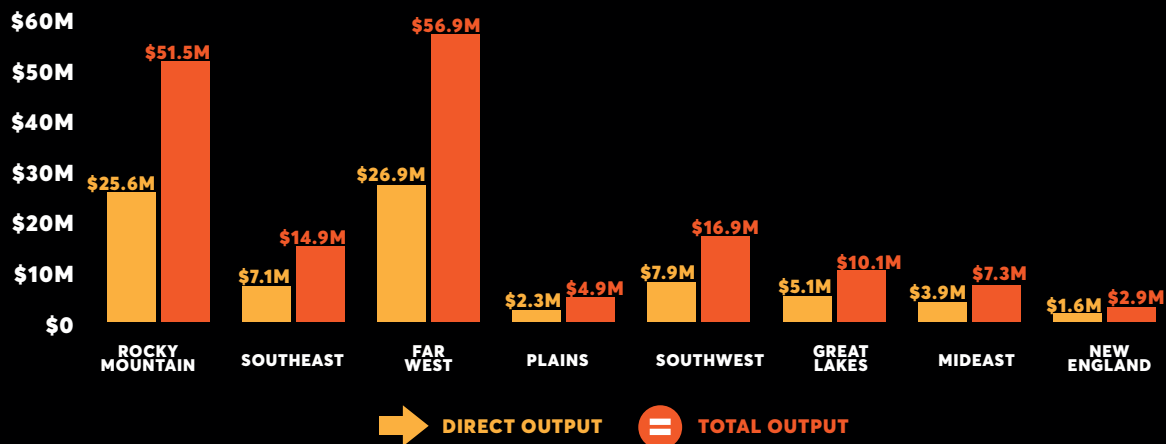
Total domestic U.S. food purchases \$113.7 million = \$363.8 million economic impact on the nation, including the direct, indirect, and induced impact of the purchases.

Domestic good food purchases totaled an estimated \$80.1 million in direct purchases, resulting in economic benefits of \$255 million (including direct, indirect, and induced impacts).

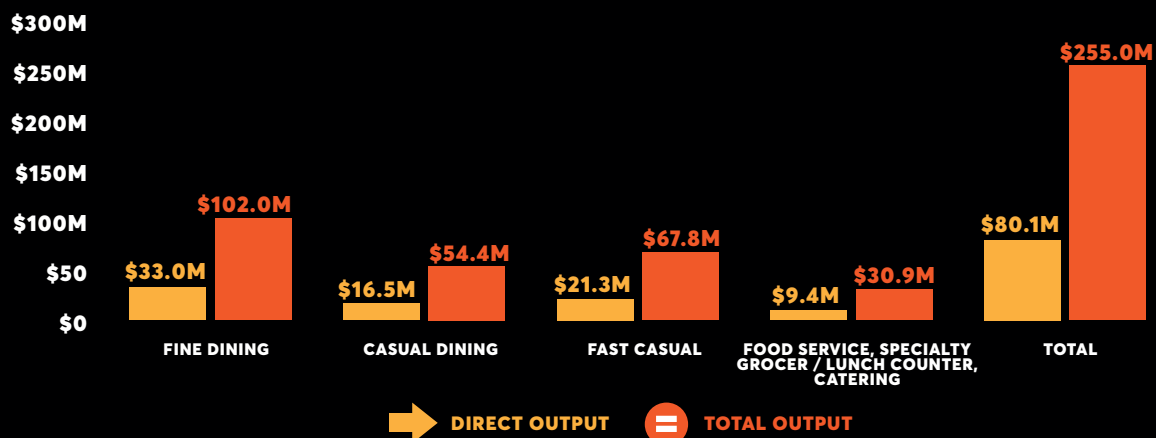
ECONOMIC CONTRIBUTION OF GOOD FOOD PURCHASES, 2017


IMPACT TYPE	EMPLOYMENT	LABOR INCOME (\$MILLIONS)	VALUE ADDED (\$MILLIONS)	OUTPUT (\$MILLIONS)
DIRECT EFFECT	438	\$17.2	\$24.4	\$80.1
INDIRECT EFFECT	525	\$27.8	\$44.1	\$108.1
INDUCED EFFECT	411	\$21.0	\$37.3	\$66.8
TOTAL EFFECT	1,373	\$66.0	\$105.9	\$255.0

REGIONAL ECONOMIC CONTRIBUTION OF GOOD FOOD PURCHASES, 2017



TOTAL ECONOMIC CONTRIBUTION OF GOOD FOOD PURCHASES BY RESTAURANT TYPE, 2017





"Good Food means that I know and trust the producer. It means that they don't use harmful chemicals or growth hormones in the production of their food. It means that they are not causing environmental damage in the production of their food. Good Food always has a good story behind it, and it tastes good!"

**— SUZANNE CUPPS, EXECUTIVE CHEF,
UNTITLED AT THE WHITNEY, UNION SQUARE
HOSPITALITY GROUP**



"Good Food is food that's grown, raised, ranched, harvested, caught and slaughtered with love, care and integrity. It's a result of people caring about, and whole-heartedly respecting life. It supports a healthy food chain and promotes sustainability. It tastes better and has a higher nutrient density. We define Good Food by individually assessing each product we source. There's a lot of nonsense and trickery going on in regards to food, and we are committed to constantly furthering our education so that we can always be current with our understating on what Good Food truly is."

**— RENEE ERICKSON, OWNER & EXECUTIVE CHEF,
BAR MELUSINE AND OTHERS**

IMPORTANCE

RANKED IMPORTANCE TO RESTAURANT BRAND

- ① FOOD QUALITY / TASTE
- ② WORKER WELFARE
- ③ SUPPORTING LOCAL/REGIONAL ECONOMY
- ④ ENVIRONMENTAL SUSTAINABILITY
- ⑤ ANIMAL WELFARE
- ⑥ FOOD COST



"Good food means caring and knowledge about where your food comes from, how your choices in sourcing impact environment, sustainability, culture, guest, and end result on the plate."

**— ALEX SEIDEL, EXECUTIVE CHEF & PROPRIETOR,
FRUITION RESTAURANT, MERCANTILE DINING &
PROVISION AND OTHERS**



2018 PARTICIPANTS

RESTAURANT	TYPE	REGION	CITY/STATE	RATING
AKROTIRI SEAFOOD TAVERNA	Fine Dining	Midwest	Astoria, NY	○○○○○
BAR MELUSINE	Fine Dining	Far West	Seattle, WA	○○○○○
BARBETTE	Fine Dining	Plains	Minneapolis, MN	○○○○○
BARLEY SWINE	Fine Dining	Southwest	Austin, TX	○○○○○
BASTA	Fine Dining	Rocky Mountain	Boulder, CO	○○○○○
BEAST + BOTTLE	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
BELLINA ALIMENTARI	Casual Dining	Southeast	Atlanta, GA	○○○○○
BISTRO VENDOME	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
BLACKBELLY MARKET	Fine Dining	Rocky Mountain	Boulder, CO	○○○○○
BORDER GRILL	Casual Dining	Far West	Los Angeles, CA	○○○○○
BOUQUET RESTAURANT	Fine Dining	Southeast	Covington, KY	○○○○○
BRYANT-LAKE BOWL	Fine Dining	Plains	Minneapolis, MN	○○○○○
BOULDER VALLEY SCHOOL DISTRICT SCHOOL FOOD PROJECT	Food Service	Rocky Mountain	Boulder, CO	○○○○○
CAMPO AT LOS POBLANOS	Fine Dining	Southwest	Los Ranchos de Albuquerque, NM	○○○○○
CART DRIVER	Fast Casual	Rocky Mountain	Denver, CO	○○○○○
COOKSHOP	Casual Dining	Midwest	New York, NY	○○○○○
CRESTED BUTTE'S PERSONAL CHEFS	Catering	Rocky Mountain	Crested Butte, CO	○○○○○
CÚRATE	Fine Dining	Southeast	Asheville, NC	○○○○○
CURED	Fine Dining	Southwest	San Antonio, TX	○○○○○
DANTE	Fine Dining	Plains	Omaha, NE	○○○○○
DECCA	Fine Dining	Southeast	Louisville, KY	○○○○○
EGG	Casual Dining	Midwest	Brooklyn, NY	○○○○○
EUCLID HALL BAR AND KITCHEN	Casual Dining	Rocky Mountain	Denver, CO	○○○○○
EVOO	Fine Dining	New England	Cambridge, MA	○○○○○
FIG	Fine Dining	Southeast	Charleston, SC	○○○○○
FISHING WITH DYNAMITE	Fine Dining	Far West	Manhattan Beach, CA	○○○○○
FNB	Fine Dining	Southwest	Scottsdale, AZ	○○○○○
FOODUCOPIA	Casual Dining	Rocky Mountain	Denver, CO	○○○○○
FORTUNA CHOCOLATE	Specialty Grocer/Lunch Counter	Rocky Mountain	Boulder, CO	○○○○○
FRONTERA GRILL	Fine Dining	Great Lakes	Chicago, IL	○○○○○
FRUITION RESTAURANT	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
HEDGE ROW BISTRO	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
HEIRLOOM RESTAURANT	Fine Dining	Southeast	Charlotte, NC	○○○○○
HELL'S BACKBONE GRILL & FARM	Fine Dining	Rocky Mountain	Boulder, UT	○○○○○
HOTEL VERMONT	Fine Dining	New England	Burlington, VT	○○○○○
INDIGENOUS	Fine Dining	Southeast	Sarasota, FL	○○○○○
INN RESTAURANT AT SHELBURNE FARMS	Fine Dining	New England	Shelburne, VT	○○○○○
K RESTAURANT	Fine Dining	Southeast	Orlando, FL	○○○○○

RESTAURANT	TYPE	REGION	CITY/STATE	RATING
KITCHEN TABLE	Fast Casual	Plains	Omaha, NE	○○○○○
KITCHEN TABLE CENTRAL	Fast Casual	Plains	Omaha, NE	○○○○○
LANTERN	Fine Dining	Southeast	Chapel Hill, NC	○○○○○
LOCAL ROOTS - A FARM TO TABLE RESTAURANT	Fine Dining	Southeast	Roanoke, VA	○○○○○
MANHATTAN BEACH POST	Fine Dining	Far West	Manhattan Beach, CA	○○○○○
MERCANTILE DINING & PROVISION	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
METTÀ	Casual Dining	Mideast	Brooklyn, NY	○○○○○
MULVANEY'S B&L	Fine Dining	Far West	Sacramento, CA	○○○○○
NOPA	Fine Dining	Far West	San Francisco, CA	○○○○○
ODD DUCK	Fine Dining	Southwest	Austin, TX	○○○○○
PATINA GREEN HOME AND MARKET	Specialty Grocer/Lunch Counter	Southwest	McKinney, TX	○○○○○
PAT'S TAP	Fine Dining	Plains	Minneapolis, MN	○○○○○
PMG	Fine Dining	Rocky Mountain	Boulder, CO	○○○○○
PRAIRIE PLATE RESTAURANT	Fine Dining	Plains	Waverly, NE	○○○○○
PREUX & PROPER	Fine Dining	Far West	Los Angeles, CA	○○○○○
RED STAG SUPPER CLUB	Fine Dining	Plains	Minneapolis, MN	○○○○○
RESERVE WINE & FOOD	Fine Dining	Great Lakes	Grand Rapids, MI	○○○○○
RIOJA	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
SABIO ON MAIN	Fine Dining	Far West	Pleasanton, CA	○○○○○
SALT & TIME	Casual Dining	Southwest	Austin, TX	○○○○○
SALT THE BISTRO	Fine Dining	Rocky Mountain	Boulder, CO	○○○○○
SANTO	Fine Dining	Rocky Mountain	Boulder, CO	○○○○○
SIENA TUSCAN STEAKHOUSE	Fine Dining	Plains	Wichita, KS	○○○○○
SNOOZE AN A.M. EATERY	Casual Dining	Rocky Mountain	Colorado (various locations)	○○○○○
SNOOZE AN A.M. EATERY - TEXAS	Casual Dining	Southwest	Texas (various locations)	○○○○○
SNOOZE AN AM EATERY - CALIFORNIA	Casual Dining	Far West	California (various locations)	○○○○○
SPUNTINO	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
STOIC & GENUINE	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
TABLES	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
TENDER GREENS	Fast Casual	Far West	Los Angeles, CA	○○○○○
THE ARTHUR J	Fine Dining	Far West	Manhattan Beach, CA	○○○○○
THE BREADFRUIT & RUM BAR	Fine Dining	Southwest	Phoenix, AZ	○○○○○
THE GREY PLUME	Fine Dining	Plains	Omaha, NE	○○○○○
THE KITCHEN BISTRO	Fine Dining	Rocky Mountain	Boulder, CO	○○○○○
THE KITCHEN BISTRO - CHICAGO	Fine Dining	Great Lakes	Chicago, IL	○○○○○
THE KITCHEN SHELBY FARMS PARK - MEMPHIS	Fine Dining	Southeast	Memphis, TN	○○○○○
THE MARKET PLACE RESTAURANT	Fine Dining	Southeast	Asheville, NC	○○○○○
THE ORDINARY	Fine Dining	Southeast	Charleston, SC	○○○○○
THE PERENNIAL	Fine Dining	Far West	San Francisco, CA	○○○○○
THE REGIONAL	Fast Casual	Rocky Mountain	Denver, CO	○○○○○
TINY DINER	Casual Dining	Plains	Minneapolis, MN	○○○○○
TOPOLOBAMPO	Fine Dining	Great Lakes	Chicago, IL	○○○○○
TRATTORIA NO. 10	Fine Dining	Great Lakes	Chicago, IL	○○○○○
TWENTY FIVE LUSK	Fine Dining	Far West	San Francisco, CA	○○○○○

RESTAURANT	TYPE	REGION	CITY/STATE	RATING
ULTREIA	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
UNTITLED	Fine Dining	Midwest	New York, NY	○○○○○
VESTA	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
WESTERN DAUGHTERS BUTCHER SHOPPE	Specialty Grocer/Lunch Counter	Rocky Mountain	Denver, CO	○○○○○
WILD STANDARD	Fine Dining	Rocky Mountain	Boulder, CO	○○○○○
XOCO	Fast Casual	Great Lakes	Chicago, IL	○○○○○
ZAZU KITCHEN + FARM	Fine Dining	Far West	Sebastopol, CA	○○○○○
FIVE & TEN	Fine Dining	Southeast	Athens, GA	○○○○○
ALL DAY	Casual Dining	Southeast	Miami, FL	○○○○○
AOC WINE BAR & RESTAURANT	Fine Dining	Far West	Los Angeles, CA	○○○○○
COPERTA	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
EL FIVE	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
ELDERSLIE FARM	Fine Dining	Plains	Valley Center, KS	○○○○○
FARM BURGER (GEORGIA)	Fast Casual	Southeast	Decatur, GA	○○○○○
FARM BURGER (CALIFORNIA)	Fast Casual	Far West	Berkeley, CA	○○○○○
FARMHOUSE CHICAGO	Fine Dining	Great Lakes	Chicago, IL	○○○○○
FIRE ON THE MOUNTAIN	Fast Casual	Rocky Mountain	Denver, CO	○○○○○
FRESH THYMES EATERY	Fast Casual	Rocky Mountain	Boulder, CO	○○○○○
GRANA WOOD FIRED FOODS	Casual Dining	Far West	Chico, NV	○○○○○
LINGER	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
L'OCA D'ORO	Fine Dining	Southwest	Austin, TX	○○○○○
MATTISON'S	Fine Dining	Southeast	Sarasota, FL	○○○○○
NEXT DOOR AMERICAN EATERY	Casual Dining	Rocky Mountain	Boulder, CO	○○○○○
NEXT DOOR AMERICAN EATERY - MEMPHIS CROSSTOWN CONCOURSE	Casual Dining	Southeast	Memphis, TN	○○○○○
NOREETUH	Casual Dining	Midwest	New York, NY	○○○○○
OPHELIA'S ELECTRIC SOAPBOX	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
ROOT DOWN	Fine Dining	Rocky Mountain	Denver, CO	○○○○○
SEASONS CAFE	Casual Dining	Rocky Mountain	Salida, CO	○○○○○
SNOOZE AN A.M. EATERY (ARIZONA)	Casual Dining	Southwest	Arizona (various locations)	○○○○○
SORREL	Fine Dining	Far West	San Francisco, CA	○○○○○
TACO PARTY	Casual Dining	Rocky Mountain	Grand Junction, CO	○○○○○
THE DURHAM	Fine Dining	Southeast	Durham, NC	○○○○○
THE GROVE CAFE & MARKET	Fast Casual	Southwest	Albuquerque, NM	○○○○○
VITAL ROOT	Fast Casual	Rocky Mountain	Denver, CO	○○○○○
1515 RESTAURANT	Fine Dining	Rocky Mountain	Denver, CO	○○○
BIN 707 FOODBAR	Fine Dining	Rocky Mountain	Grand Junction, CO	○○○
UNIVERSITY OF COLORADO BOULDER CAMPUS DINING SERVICES	Food Service	Rocky Mountain	Boulder, CO	○○○
OLD MAJOR	Fine Dining	Rocky Mountain	Denver, CO	○○○
SPOKE & STEELE	Fine Dining	Great Lakes	Indianapolis, IN	○○○
626 ON ROAD	Fine Dining	Rocky Mountain	Grand Junction, CO	○○
SMITH COLLEGE DINING SERVICES	Food Service	New England	Northampton, MA	○○
UNIVERSITY OF MICHIGAN DINING	Food Service	Great Lakes	Ann Arbor, MI	○○
URBAN FARMER DENVER	Fine Dining	Rocky Mountain	Denver, CO	○○

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