

Survey Opens for Fourth Annual Good Food 100 Restaurants™ List and Industry Impact Report

DENVER (January 27, 2020)—The <u>Good Food 100 Restaurants™</u> is now accepting submissions for its 2020 survey. A carefully curated list and corresponding industry impact report, the Good Food 100 Restaurants celebrates the positive impact chefs and restaurants are having on the food system.

Restaurants are rated with two to six links—symbolizing links in the food chain—based on the quantitative measurement of participating restaurants' self-reported annual food purchasing data. These purchases support state, regional and national good food producers and purveyors. To complement the list, the Business Research Division of Leeds School of Business at the University of Colorado Boulder, analyzes the data to produce an industry impact report measuring the effect of chefs' purchasing decisions at the state, regional, and national levels.

"We are thrilled to be accepting surveys for the fourth annual Good Food 100 Restaurants List and look forward to celebrating new and returning chefs and restaurants," said Sara Brito, co-founder and president, Good Food Media Network which publishes the Good Food 100 Restaurants List. "Chefs do so much more than just make and sell food. They are one of the leading voices in the fight against issues such as climate change, food waste, sustainability and animal welfare. We are proud to recognize and celebrate those making a positive impact."

In 2019, an analysis of restaurants' food purchasing data found that the overall food purchases of the 137 participating restaurants totaled \$100.7 million. Of this, restaurants reported spending \$66.3 million on domestic good food, which contributed to a \$213.5 million economic impact on the national good food economy.

In order to make the 2020 survey more seamless and easier to complete, returning 2019 participants will now have their responses from the previous year automatically pre-populated in the survey system.

Once again, the <u>James Beard Foundation</u> joins forces with the Good Food 100 Restaurants as a featured non-profit partner. The Foundation will dedicate resources to encourage chefs to participate in the 2020 Good Food 100 survey.

All U.S. restaurants and food service operations–Quick Service, Fast Casual, Casual Dining, Fine Dining, Meal Delivery, Catering, Food Service (colleges/universities, hospitals, schools, sports arenas, etc.)–are eligible to participate. There is no cost to submit to the 2020 Good Food 100 Restaurants[™] List.

The survey is available until July 31, 2020 and can be previewed and completed on the <u>Good Food 100</u> <u>website</u>.

About Good Food 100 Restaurants

The Good Food 100 Restaurants[™] is an annual list of restaurants that educates eaters and celebrates restaurants for being transparent with their business and purchasing practices. Carefully curated based on the quantitative measurement of chefs' sourcing data, the Good Food 100 spotlights those that are building a better food system by supporting every link of the food chain: the environment; plants and animals; farmers, ranchers and fisherman; purveyors; restaurants; and eaters. The Good Food 100 is produced and published by the Good Food Media Network, a 501(c)(3) nonprofit organization dedicated to educating eaters by cultivating a conversation and community around the people and businesses changing the food system for good. For more information, please visit www.goodfood100restaurants.org. Follow Good Food 100 Restaurants on Facebook, Twitter and Instagram.

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