



## **FOR IMMEDIATE RELEASE**

CONTACT: Damira Bowles 646.695.7053 damira@rosengrouppr.com

## Good Food 100 Restaurants<sup>™</sup> and James Beard Foundation Partner for the Second Year in a Row

DENVER (February 18, 2020)—The <u>Good Food 100 Restaurants™</u> and <u>James Beard Foundation</u> have once again partnered to accelerate transparency in the culinary community and promote the importance and impact of a sustainable food system.

As a featured non-profit partner of the Good Food Media Network, the James Beard Foundation will dedicate manpower and resources to increase participation of chefs already involved in their impact programs on the 2020 Good Food 100 Restaurants List. The James Beard Foundation's Impact Programs bring together culinary community leaders to dissect issues and facilitate participation around the biggest challenges facing our society, including food waste, sustainability, labor equity, and more, closely aligning with the mission of the Good Food 100 Restaurants.

"We are thrilled to be collaborating with the James Beard Foundation on the 2020 Good Food 100 Restaurants List. This partnership is an important part of our strategic outreach and will help bring a new set of participants to the good food table," said Sara Brito, co-founder and president, Good Food Media Network, which publishes the Good Food 100 Restaurants List. "Good food is more than just taste. We want eaters across America to value chefs and restaurants for their commitment to transparency, sustainability and their overall impact on the food system."

In 2019, an analysis of restaurants' food purchasing data found that the overall food purchases for the participating 137 restaurants totaled \$105.7 million. Of this, restaurants reported domestic spending \$66.3 million on good food, which translates to a \$213.5 million economic impact on the national good food economy, indicating that every dollar spent on good food purchases had triple the impact on the local, state and national economies. Many of the Good Food 100 participating chefs already have strong ties to the Foundation, with 21.2 percent of the participating chefs being James Beard Foundation Chefs Boot Camp Alumni and 19% percent James Beard Award winners.

"The Good Food 100 Restaurants list is a great example of how food businesses can not only serve incredibly delicious and nutritious food, but also be sustainable and transparent with their purchasing practices," said Katherine Miller, Vice President of Impact, James Beard Foundation." "We are proud to join forces for the second year in a row with the Good Food 100 Restaurants on this important endeavor."

The Good Food 100 Restaurants is an annual survey, list, and industry impact report that helps

to establish benchmarks and best practices at restaurants and food service businesses across the country so they can evolve their business practices to grow a more sustainable food system. All U.S. restaurants and food service operations—Quick Service, Fast Casual, Casual Dining, Fine Dining, Meal Delivery, Catering, Food Service (colleges/universities, hospitals, schools, sports arenas, etc.)—are eligible to participate.

The survey is available until July 31, 2020 and can be previewed and completed on the Good Food 100 website.

## **About Good Food 100**

The Good Food 100 Restaurants™ is an annual list of restaurants that educates eaters and celebrates restaurants for being transparent with their purchasing practices. Carefully curated based on the quantitative measurement of chefs' sourcing data, the Good Food 100 spotlights those that are building a better food system. The Good Food 100 is produced and published by the Good Food Media Network, a 501(c)(3) nonprofit organization dedicated to educating eaters by cultivating a conversation and community around the people and businesses changing the food system for good. For more information, please visit <a href="https://www.goodfood100restaurants.org">www.goodfood100restaurants.org</a>. Follow Good Food 100 Restaurants on <a href="mailto:Facebook">Facebook</a>, <a href="mailto:Twitter">Twitter</a> and <a href="mailto:Instagram">Instagram</a>.

## **About James Beard Foundation**

The James Beard Foundation promotes good food for good™. For more than 30 years, the James Beard Foundation has highlighted the centrality of food culture in our daily lives. Through the James Beard Awards, unique dining experiences at the James Beard House and around the country, scholarships, hands-on learning, and a variety of industry programs that educate and empower leaders in our community, the Foundation has built a platform for chefs and asserted the power of gastronomy to drive behavior, culture, and policy change around food. To that end, the Foundation has also created signature impactoriented initiatives that include our Women's Leadership Programs aimed at addressing the gender imbalance in the culinary industry; advocacy training through our Chefs Boot Camp for Policy and Change; and the James Beard Foundation Leadership Awards that shine a spotlight on successful change makers. The organization is committed to giving chefs and their colleagues a voice and the tools they need to make the world more sustainable, equitable, and delicious for everyone. For more information, subscribe to the digital newsletter Beard Bites and follow @beardfoundation on Facebook, Twitter, and Instagram. The James Beard Foundation is a national not-for-profit 501(c)(3) organization based in New York City.

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