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Good Food 100 Restaurants[™] Announces the Good Food Farmers, Producers & Purveyors Guide

~New state and national guide curated by chefs to support good food providers~

DENVER (April 20, 2019) – Today, <u>Good Food Media Network</u> announced the Good Food Farmers, Producers & Purveyors guide curated by chefs featured on the Good Food 100 Restaurants[™] list. Designed to help chefs and eaters find and source good food, the new, innovative guide includes over 50 good food farmers, ranchers, distributors and purveyors from across the United States, including Arizona, Colorado, Illinois, North Carolina and more. The guide will be updated weekly and can be found here.

"The COVID-19 crisis is testing all aspects of our daily lives including our food system. We want to use the current situation as a catalyst to increase transparency between and among sellers and buyers in order to help support good food providers," said Sara Brito, co-founder and president, Good Food Media Network, which publishes the Good Food 100 Restaurants list. "Now more than ever, eaters want to know where their food comes from, and now they have a tool to help them find and buy good food. Ultimately, we hope to help grow the market for good food."

More and more food providers are shifting their business models in response to COVID-19. This includes focusing on direct to consumer models such as curbside pick- up, online ordering, Community Supported Agriculture (CSA's) and produce boxes to keep their businesses afloat and meet the growing customer demand. Good Food Media Network is committed to supporting producers and purveyors working hard to keep food on our tables and grocery store shelves, and our food supply alive.

"As chefs, we are having to pivot and learn in so many ways in order to navigate the current landscape, this includes being more open about where we source from," said participating Good Food 100 Chef Paul Reilly, owner of Beast + Bottle, Coperta and

Pizza Coperta in Denver, CO. "I am proud to see my trusted good food vendors featured on the Good Food Farmers, Producers & Purveyors guide."

The Good Food Farmers, Producers and Purveyors guide includes a number of trailblazing producers and purveyors committed to changing our food system for good, including the 2019 Good Food Farmer and Purveyor of the Year Award recipients: Croft Family Farm, Good Shepherd Poultry, Niman Ranch, PrairiErth Farm, Produce Express-Distributor, White Oak Pastures, and many more.

For more information on the Good Food Farmers, Producers & Purveyors guide, please visit the Good Food 100 Restaurants <u>website</u>. Follow Good Food 100 Restaurants on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>.

About Good Food 100 Restaurants

The Good Food 100 Restaurants[™] is an annual list of restaurants that educates eaters and celebrates restaurants for being transparent with their business and purchasing practices. Carefully curated based on the quantitative measurement of chefs' sourcing data, the Good Food 100 spotlights those that are building a better food system by supporting every link of the food chain: the environment; plants and animals; farmers, ranchers and fisherman; purveyors; restaurants; and eaters. The Good Food 100 is produced and published by the Good Food Media Network, a 501(c)(3) nonprofit organization dedicated to educating eaters by cultivating a conversation and community around the people and businesses changing the food system for good. For more information, please visit www.goodfood100restaurants.org. Follow Good Food 100 Restaurants on Facebook, Twitter and Instagram.

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