



2020 Good Food 100 Restaurants™ Survey

Dear Chefs, Restaurant Owners, Culinary Directors, and CEOs:

Marrying shared missions, the Good Food 100 Restaurants™ and the James Beard Foundation have once again partnered to accelerate transparency in the culinary community and promote the importance and impact of a sustainable food system.

Taking this survey is how chefs, restaurants and food service businesses can be part of the 2020 Good Food 100 Restaurants™, an annual List and Industry Impact Report designed to educate eaters and celebrate restaurants changing the food system for good.

*Any U.S. restaurant or food service operation is eligible. No cost to participate.
Individual restaurant data is CONFIDENTIAL.*

NEW DEADLINE: June 30, 2020 (11:59pm PT)

Survey data will be verified by Nsf.org, and analyzed by the Business Research Division at the Leeds School of Business, University of Colorado Boulder, to create an industry impact report that aims to measure how restaurants are helping to build a better food system by being transparent with their business practices and positively impacting every link of the food chain: the environment; plants and animals; farmers, ranchers and fisherman; purveyors; restaurants; and eaters. The Good Food 100 Restaurants™ List and Industry Impact Report will be published in Fall 2020.

In 2019, 137 restaurants, representing 341 locations, in 29 states, and all 8 regions of the United States participated in the 2nd Annual Good Food 100 Restaurants™, and through their purchasing practices made a **\$213.5 million economic impact on the national Good Food economy.**

Every business that submits a completed survey will receive the following in recognition of your participation:

- 2020 Good Food 100 Restaurants™ Certificate of Participation
- Featured in 2020 Good Food 100 Restaurants™ List
- Listed as a participant in 2020 Restaurants™ Industry Impact Report
- Printed copy of 2020 Good Food 100 Restaurants™ Industry Impact Report
- 2020 Good Food 100 Restaurants™ window decal and digital badge for your website/marketing materials

By participating in the Good Food 100 Restaurants™, you're positioning yourself and your business as a leader in the Good Food movement, and helping to establish industry benchmarks so restaurants and food service businesses across the country can evolve their purchasing practices. Together, we can help move the industry forward and change the food system for good.

Please email info@goodfoodmedianetwork.org with any questions.

Thank you in advance for your participation!

Sara Brito
Co-Founder/President
Good Food Media Network, a 501(c)(3) nonprofit

Getting Started

PLEASE READ: You must complete one (1) survey for each brand/restaurant business by state (e.g., one (1) survey for all Tender Greens California locations, one (1) survey for all Tender Greens New York locations, one (1) survey for all Tender Greens Massachusetts locations, etc.)

1) Contact Information (person completing the application)

First Name (*person completing the application*): _____

Last Name (*person completing the application*): _____

Email Address (*person completing the application*): _____

Best Phone Number to Reach (*person completing the application*): _____

What to Expect – How the Application Works

Any U.S. restaurant or food service operation is eligible to participate. You will need your 2019 food purchases by producer ready and available. Individual restaurant data is CONFIDENTIAL. You have the option to **SAVE** application at the bottom of each page, and complete by **June 30, 2020 (11:59pm PT)**.

STEP 1: Contact & Restaurant Information

Pre-Work for STEPS 2 – 7: Gather 2019 Food Purchases (\$) by producer for each of your brands/restaurant businesses by state (if you operate in multiple states). Based on feedback from chefs and restaurants that have completed the application, we recommend the following to make completing STEPS 2 – 7 faster and easier for you and your staff:

- Ask each of your distributors for a summary of your 2019 purchases by producer, whenever possible
- Ask your Accountant/Bookkeeper or someone on your staff to organize your 2019 food purchases by the six (6) food categories being tracked: Bread, Flour, Grain, Bean and Legume, Dairy & Eggs, Meat & Poultry, Fish & Seafood, Fruits & Vegetables, and All Other (e.g., oils, condiments, spices, etc.)

STEP 2: 2019 Food Purchasing Data

STEP 3: Business Information (**Optional**)

STEP 4: Labor Information (**Optional**)

STEP 5: Additional Questions (**Optional**)

STEP 6: Select Participation Benefits & Opportunities

STEP 7: Upload Logo

FINAL STEP: Confirm & Submit application by **June 30, 2020 (11:59pm PT)**

Once you complete pre-work, the online application takes approximately 30 – 60 minutes to complete. You need to have 2019 food purchases (\$) by producer ready and available.

*Any U.S. restaurant or food service operation is eligible to participate. Individual restaurant data is CONFIDENTIAL. You have the option to SAVE application at the bottom of each page, and complete application by **June 30, 2020 (11:59pm)**.*

STEP 1 of 7: Contact & Restaurant Information

PLEASE READ: You must complete one (1) application for each brand/restaurant business per state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

2) What Type of Restaurant/Food Business? *This will determine how your restaurant is categorized when the Good Food 100 Restaurants™ List is published.*

- Quick Service - Counter service & drive thru
- Fast Casual - Counter service & more customized menu vs. QSR (e.g., Tender Greens, Farm Burger, etc.)
- Specialty grocer/lunch counter (e.g., Cured Boulder, Brooklyn Larder, etc.)
- Casual Dining - Full table service, casual atmosphere, limited wine selection, paper napkins (e.g., Border Grill, Snooze, Next Door, etc.)
- Fine Dining - Full table service, more refined atmosphere, wine list, cloth napkins (e.g., A.O.C., Frontera Grill, Gramercy Tavern, The Kitchen, etc.)
- Food Service (e.g., colleges/universities, hospitals, schools, sports arenas, etc.)
- Catering - Off-premise events (e.g., Union Square Events, Crested Butte's Personal Chefs)
- Meal Delivery Service - Home delivery of restaurant-quality meals/meal kits (e.g., Blue Apron, Green Chef, etc.)
- Other - Write In: _____

3) Contact Information

Restaurant/Business Name (this is the name that will appear when the Good Food 100 Restaurants™ list is published):

State in which this restaurant/business operates (reminder: one application per brand per state) _____

Total number of locations operated in this state as of December 31, 2019?

Is this a female or minority owned business? _____

Company mailing address: _____

Apt/Suite/Office: _____

City: _____

State: _____ Zip: _____

Company Phone Number: _____

Company website URL (e.g., www.goodfood100restaurants.org): _____

FIRST NAME of Executive Chef/Culinary Director/CEO/Owner (*person whose name will appear when Good Food 100 Restaurants™ List is published*): _____

LAST NAME of Executive Chef/Culinary Director/CEO/Owner (*person whose name will appear when Good Food 100 Restaurants™ List is published*): _____

Gender of Executive Chef/Culinary Director/CEO/Owner

- Male
- Female
- Transgender Male
- Transgender Female

- Gender Variant / Non-conforming
- Other – Write In: _____
- Prefer not to answer

Ethnicity of Executive Chef/ Culinary Director/ CEO/Owner

- Asian
- Native Hawaiian or Other Pacific Islander
- Black/African-American
- White
- Hispanic/Latino
- American Indian/Alaska Native
- Other – Write In: _____
- Prefer not to answer

Official Title (This is the title that will appear when the Good Food 100 Restaurants™ list is published):

EMAIL ADDRESS of Executive Chef/Culinary Director/CEO/Owner: _____

Best Phone Number to Reach Executive Chef/Culinary Director/CEO/Owner: _____

First Name of PR/Marketing Person: _____

Last Name of PR/Marketing Person: _____

Email Address of PR/Marketing Person: _____

PR/Marketing Person Company (if different from restaurant): _____

Best Phone Number to Reach PR/Marketing Person: _____

4) Social Media Information

Company Twitter (e.g., @GoodFood100List): _____

Company Instagram (e.g., @GoodFood100List): _____

Company Facebook URL (e.g., www.facebook.com/goodfood100list/): _____

Twitter - Executive Chef/Culinary Director/CEO/Owner (e.g., @slowfoodiegirl): _____

Instagram - Executive Chef/Culinary Director/CEO/Owner (e.g., @slowfoodiegirl): _____

5) Please check all that apply:

- James Beard Award Semi-Finalist
- James Beard Award Finalist
- James Beard Award Winner
- JBF Chefs Boot Camp for Policy & Change Alumni
- JBF SmartCatch Program
- Chefs Collaborative Member
- Slow Food Member
- WCR - Women Chefs & Restaurateurs Member
- Eat Denver (Colorado Only)
- Other - Write In: _____

STEP 2 of 7: 2019 Bread, Flour, Grain, Bean & Legume Purchases

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting Bread, Flour, Grain, Bean & Legume purchases:

To be considered a “Good Food” purchase, producer must at least meet minimum threshold of “Good” as defined below:

Produced using Certified Organic and/or sustainable agricultural practices

Please report purchases at the individual producer (NOT distributor/purveyor) level, whenever possible.

NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.

For the purposes of this study, regions are defined by U.S. Bureau of Economic Analysis

New England: CT, ME, MA, NH, RI, VT

Mideast: DE, Washington, D.C., MD, NJ, NY, PA

Great Lakes: IL, IN, MI, OH, WI

Plains: IA, KS, MN, MO, NE, ND, SD

Southeast: AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV

Southwest: AZ, NM, OK, TX

Rocky Mountain: CO, ID, MT, UT, WY

West: AK, CA, HI, NV, OR, WA

6) 2019 Bread, Flour, Grain, Bean & Legume Purchases

\$ _____ In-State good food purchases

\$ _____ In-State non-good food purchases

\$ _____ Regional good food purchases (excluding in-state purchases)

\$ _____ Regional non-good food purchases (excluding in-state purchases)

\$ _____ National good food purchases (excluding state and regional purchases)

\$ _____ National non-good food purchases (excluding state and regional purchases)

\$ _____ International good food purchases

\$ _____ International non-good food purchases

7) Top 3 GOOD FOOD Bread, Flour, Grain, Bean & Legume Producers/Purveyors (Based on 2019 total purchases \$)

	Company Name	First Name	Last Name	Email	Phone	Total 2019 Purchases (\$)
Bread, Flour, Grain, Bean & Legume Producer/Purveyor 1						
Bread, Flour, Grain, Bean & Legume Producer/Purveyor 2						
Bread, Flour, Grain, Bean & Legume Producer/Purveyor 3						

STEP 2 of 7: 2019 Dairy & Egg Purchases

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting Dairy & Eggs purchases:

To be considered a “Good Food” purchase, producer must at least meet minimum threshold of “Good” as defined below:

Raised without the use of sub-therapeutic antibiotics or added hormones, no cages or confinement

Please report purchases at the individual producer (NOT distributor/purveyor) level, whenever possible.

NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.

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Southeast: AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV

Southwest: AZ, NM, OK, TX

Rocky Mountain: CO, ID, MT, UT, WY

West: AK, CA, HI, NV, OR, WA

8) 2019 Dairy & Eggs Purchases

\$ _____ In-State good food purchases

\$ _____ In-State non-good food purchases

\$ _____ Regional good food purchases (excluding in-state purchases)

\$ _____ Regional non-good food purchases (excluding in-state purchases)

\$ _____ National good food purchases (excluding state and regional purchases)

\$ _____ National non-good food purchases (excluding state and regional purchases)

\$ _____ International good food purchases

\$ _____ International non-good food purchases

9) Top 3 GOOD FOOD Dairy & Eggs Producers/Purveyors (Based on 2019 total purchases \$)

	Company Name	First Name	Last Name	Email	Phone	Total 2019 Purchases (\$)
Dairy and Eggs Producer/Purveyor 1						
Dairy and Eggs Producer/Purveyor 2						
Dairy and Eggs Producer/Purveyor 3						

STEP 2 of 7: 2019 Fish & Seafood Purchases

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting Fish & Seafood purchases:

To be considered a “Good Food” purchase, producer/purveyor must at least meet minimum threshold of “Good” as defined below.

Wild and sustainably farmed fish & seafood. This includes fish & seafood on Monterrey Bay Aquarium’s Seafood Watch “Green” and “Yellow” list.

Fish & seafood purchased from U.S. purveyors, but caught in international waters are considered national purchases, for the purposes of this study.

Please report purchases at the individual producer/purveyor (NOT distributor) level, whenever possible.

NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.

For the purposes of this study regions are defined by U.S. Bureau of Economic Analysis:

- | | |
|---|---|
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| Great Lakes: IL, IN, MI, OH, WI | Rocky Mountain: CO, ID, MT, UT, WY |
| Plains: IA, KS, MN, MO, NE, ND, SD | West: AK, CA, HI, NV, OR, WA |

10) 2019 Fish & Seafood Purchases

- \$ _____ In-State good food purchases
- \$ _____ In-State non-good food purchases
- \$ _____ Regional good food purchases (excluding in-state purchases)
- \$ _____ Regional non-good food purchases (excluding in-state purchases)
- \$ _____ National good food purchases (excluding state and regional purchases)
- \$ _____ National non-good food purchases (excluding state and regional purchases)
- \$ _____ International good food purchases
- \$ _____ International non-good food purchases

11) Top 3 GOOD FOOD Fish & Seafood Producers/Purveyors (Based on 2019 total purchases \$)

	Company Name	First Name	Last Name	Email	Phone	Total 2019 Purchases (\$)
Fish & Seafood Producer/Purveyor 1						
Fish & Seafood Producer/Purveyor 2						
Fish & Seafood Producer/Purveyor 3						

STEP 2 of 7: 2019 Meat & Poultry Purchases

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting Meat & Poultry purchases:

To be considered a “Good Food” purchase, producer must at least meet minimum threshold of “Good” as defined below:

Raised without the use of sub-therapeutic antibiotics or added hormones, no cages or confinement

Please report purchases (\$) at the individual producer/purveyor (NOT distributor) level, whenever possible.

NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.

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Southwest: AZ, NM, OK, TX

Rocky Mountain: CO, ID, MT, UT, WY

West: AK, CA, HI, NV, OR, WA

12) 2019 Meat & Poultry Purchases

\$ _____ In-State good food purchases

\$ _____ In-State non-good food purchases

\$ _____ Regional good food purchases (excluding in-state purchases)

\$ _____ Regional non-good food purchases (excluding in-state purchases)

\$ _____ National good food purchases (excluding state and regional purchases)

\$ _____ National non-good food purchases (excluding state and regional purchases)

\$ _____ International good food purchases

\$ _____ International non-good food purchases

13) Top 3 GOOD FOOD Meat & Poultry Producers/Purveyors (Based on 2019 total purchases \$)

	Company Name	First Name	Last Name	Email	Phone	Total 2019 Purchases (\$)
Meat & Poultry Producer/Purveyor 1						
Meat & Poultry Producer/Purveyor 2						
Meat & Poultry Producer/Purveyor 3						

STEP 2 of 7: 2019 Fruits & Vegetable Purchases

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting Fruits & Vegetable purchases:

To be considered a “Good Food” purchase, producer must at least meet minimum threshold of “Good” as defined below:

Grown using Certified Organic and/or sustainable agricultural practices

Please report purchases (\$) at the individual producer (NOT distributor/purveyor) level, whenever possible.

NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.

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Southeast: AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV

Southwest: AZ, NM, OK, TX

Rocky Mountain: CO, ID, MT, UT, WY

West: AK, CA, HI, NV, OR, WA

14) 2019 Fruits & Vegetable Purchases

\$ _____ In-State good food purchases

\$ _____ In-State non-good food purchases

\$ _____ Regional good food purchases (excluding in-state purchases)

\$ _____ Regional non-good food purchases (excluding in-state purchases)

\$ _____ National good food purchases (excluding state and regional purchases)

\$ _____ National non-good food purchases (excluding state and regional purchases)

\$ _____ International good food purchases

\$ _____ International non-good food purchases

15) Top 3 GOOD FOOD Fruits & Vegetable Producers/Purveyors (Based on 2019 total purchases \$)

	Company Name	First Name	Last Name	Email	Phone	Total 2019 Purchases (\$)
Fruits & Vegetable Producer/Purveyor 1						
Fruits & Vegetable Producer/Purveyor 2						
Fruits & Vegetable Producer/Purveyor 3						

STEP 2 of 7: 2019 All Other Food Purchases (e.g., oils, condiments, spices, etc.)

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting All Other Food Purchases:

To be considered a “Good Food” purchase, producer must at least meet minimum threshold of “Good” as defined below:

Produced using Certified Organic and/or sustainable agricultural practices

Please report purchases (\$) at the individual producer (NOT distributor/purveyor) level, whenever possible.

NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.

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Southeast: AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV

Southwest: AZ, NM, OK, TX

Rocky Mountain: CO, ID, MT, UT, WY

West: AK, CA, HI, NV, OR, WA

16) 2019 All Other Food Purchases (e.g., oils, condiments, spices, etc.)

\$ _____ In-State good food purchases

\$ _____ In-State non-good food purchases

\$ _____ Regional good food purchases (excluding in-state purchases)

\$ _____ Regional non-good food purchases (excluding in-state purchases)

\$ _____ National good food purchases (excluding state and regional purchases)

\$ _____ National non-good food purchases (excluding state and regional purchases)

\$ _____ International good food purchases

\$ _____ International non-good food purchases

17) Top 3 GOOD FOOD All Other Food Producers/Purveyors (e.g., oils, condiments, spices, etc.) (Based on 2019 total purchases \$)

	Company Name	First Name	Last Name	Email	Phone	Total 2019 Purchases (\$)
Other Producer/Purveyor 1						
Other Producer/Purveyor 2						
Other Producer/Purveyor 3						

STEP 3 of 7: Business Information

OPTIONAL: Thank you for taking the time to answer the questions below. Your answers do NOT impact your Good Food 100 rating, but will help us gain a better understanding of different types of restaurants and food businesses across the country, so we can raise funds to develop programs to better address your needs. All individual restaurant data is CONFIDENTIAL.

18) What year did your restaurant/food service business open? _____

19) What was your total revenue (\$) in 2019? _____

20) What was your food cost as a percentage (%) of total food sales in 2019 (excluding beverages)?

21) What Point-of-Sale (POS) system do you currently use?

(This information will help as we continue to improve the Good Food 100 Restaurants™ application)

22) What inventory management/procurement system do you currently use?

(This information will help as we continue to improve the Good Food 100 Restaurants™ application)

STEP 4 OF 7: Labor Information

OPTIONAL: Thank you for taking the time to answer the questions below. Your answers do NOT impact your Good Food 100 rating, but will help us gain a better understanding of different types of restaurants and food businesses across the country, so we can raise funds to develop programs to better address your needs. All individual restaurant data is CONFIDENTIAL.

23) Total number of employees as of December 31, 2019 (front of the house & back of the house)? _____

24) What percentage (%) of FULL-TIME staff did you employ in 2019 (front of the house & back of the house)? _____

25) What percentage (%) of PART-TIME staff did you employ in 2019 (front of the house & back of the house)? _____

26) What percentage (%) of FEMALE staff did you employ in 2019 (front of the house & back of the house)? _____

27) What percentage (%) of MALE staff did you employ in 2019 (front of the house & back of the house)? _____

28) What percentage (%) of PEOPLE OF COLOR staff did you employ in 2019 (front of the house & back of the house)? _____

29) Do you have an official sexual harassment policy? Yes No

30) What is the lowest hourly starting wage for non-tipped employees (e.g., dishwasher)? _____

31) What is the lowest hourly starting wage for tipped employees? _____

32) Who is eligible for health insurance?

Executive Management/Owners

Restaurant Managers

Executive Chef

Chef de Cuisine

Sous Chefs/Cooks

Full-time employees

Part-time employees

All employees

Other – Please describe: _____

33) Do you have a time-off policy that can be used for sick time for ALL employees, full-time and part-time?

() Yes () No () Other – Please describe: _____

34) How do you provide overtime pay? Please select one:

() After 8 hours per day

() After 40 hours per week

() Not applicable

() Other – Please describe: _____

35) What are the greatest challenges facing your employees? Check all that apply:

[] Affordable Housing

[] Transportation Costs

[] Commuting Time

[] Healthcare Costs

[] Childcare Costs

36) OPTIONAL: What other employee benefits do you offer?

STEP 5 of 7: Additional Questions

Thank you for taking the time to answer the questions below. Your answers do NOT impact your Good Food 100 rating, but will help us gain a better understanding of different types of restaurants and food businesses across the country, so we can raise funds to develop programs to better address your needs.

37) What does Good Food mean to you? How does your restaurant/food business define Good Food?

38) How important is Good Food to your brand? (Scale 0 – 10) _____

39) Please rank in priority order: (1 = Highest, 6 = Lowest)

_____ Food quality/taste

_____ Food cost

_____ Environmental sustainability

_____ Animal welfare

_____ Supporting local/regional economy

_____ Worker welfare

40) How important is it to your brand/business to source from other sustainably minded companies? (Scale 0 – 10) _____

41) What is #1 challenge to implementing Good Food in your restaurant/food business?

42) What is the second biggest challenge to implementing Good Food in your restaurant/food business?

43) What is the third biggest challenge to implementing Good Food in your restaurant/food business?

44) What other sustainable practices did you focus on in 2019? Check all that apply.

- | | |
|--|--|
| <input type="checkbox"/> Track food waste | <input type="checkbox"/> EPA Energy Star-rated refrigerators |
| <input type="checkbox"/> Donate leftover food | <input type="checkbox"/> Recycle – Cardboard and paper |
| <input type="checkbox"/> Compost food | <input type="checkbox"/> Recycle – fats, oils, and grease |
| <input type="checkbox"/> Plant-forward or plant-based menu | <input type="checkbox"/> Recycle – aluminum or metal cans and rigid plastics |
| <input type="checkbox"/> Reducing meat on menu or meat portions on the plate | <input type="checkbox"/> Recycle – glass |
| <input type="checkbox"/> Eco-friendly paper products and carryout containers | <input type="checkbox"/> Contracting with other sustainably minded businesses
(e.g., laundry, cleaning, etc.) |
| <input type="checkbox"/> Eco-friendly cleaning supplies | <input type="checkbox"/> Other – Please describe: |
| <input type="checkbox"/> Renewable energy (e.g., wind, solar, etc.) | <hr/> |
| <input type="checkbox"/> CFL or LED lighting | |
| <input type="checkbox"/> Low-flush toilets | |

45) Please provide a 1 – 3 sentence quote describing why you're participating in the Good Food 100 Restaurants™? *Your quote may be used in future marketing and communications.*

STEP 6 OF 7: Select Participation Benefits & Opportunities

Thank you for taking the time to answer the question below. Your answer will help make sure that you only receive what you want, as well as help us be efficient with our funds.

46) Would you be interested in hosting a Good Food 100 Restaurants™ event in your restaurant/business or community?

Yes No

STEP 7 of 10: Upload Logo

47) Please upload a high-resolution company logo. This will be featured on website when the Good Food 100 Restaurants™ list is published. If you have one available, you're also welcome to upload a headshot photo of the Chef, Culinary Director, CEO, etc.

FINAL STEP: Confirm & Submit

Thank You for Your Participation!

By participating in the 2020 Good Food 100 Restaurants™, you're helping to establish industry benchmarks to support restaurants and food service operations across the country in evolving their purchasing practices in a way that helps change the food system for good.

In recognition of your participation, you will automatically receive:

- 2020 Good Food 100 Restaurants™ Certificate of Participation

- Featured in the 2020 Good Food 100 Restaurants™ List
- Listed as a participant in the 2020 Good Food 100 Restaurants™ Industry Impact Report
- Printed copy of 2020 Good Food 100 Restaurants™ Industry Impact Report
- 2020 Good Food 100 Restaurants™ window decal and digital badge for your website/marketing materials
- Good Food 100 Restaurants™ chef jacket pin

Please note that you may be asked to provide supporting documents for NSF International (www.nsf.org) to validate your purchase amounts. Immediately following the application deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.

The Good Food 100 Restaurants™ List and Industry Impact Report will be published in **Fall 2020**. For more information, please visit www.goodfood100restaurants.org and follow us on social media @goodfood100list

In the meantime, we'd greatly appreciate your help spreading the word about **@goodfood100list** via social media to other chefs and restaurants in your network, and encouraging them to apply before the **NEW DEADLINE: June 30, 2020 (11:59pm PT)**. The more restaurants and food service businesses that participate, the greater impact we'll be able to demonstrate in the industry impact report. If each of you encourages at least one (1) more restaurant to apply, we'll be sure to reach our 2020 participants goal.

Thank you for your participation and support!

Sincerely,

Sara Brito
Co-Founder/President
Good Food Media Network, a 501(c)(3) nonprofit
Publisher of Good Food 100 Restaurants™
@goodfood100list
#goodfood100 #goodfoodforall