

Good Food Media Network Launches Restaurant Confidence Index and Annual Good Food 100 Restaurants List

-Optimistic Outlook for Future Despite Disruptive Year-

DENVER (June 28, 2021) –The [Good Food Media Network](#) today released the results of its newly created Good Food Confidence Index, benchmarking attitudes and outlooks for the restaurant industry. The results were derived from the fifth annual Good Food 100 Restaurants survey that gathered insights about the business and purchasing practices of chefs and restaurants. This year's assessment focused on the impact of COVID-19 on restaurants, their workforce and operations.

The Good Food Confidence Index found that almost 90% of restaurant brands expect an increase in revenues, 97% expect to hire employees, and 78% expect to increase good food purchases.

“To say this was a challenging year for restaurants would be an extreme understatement. The pandemic took its toll financially, mentally and physically for so many in the restaurant and hospitality sector, and really exposed the vulnerabilities of the industry,” said Sara Brito, co-founder and president, Good Food Media Network. “As the world reopens, restaurants will reprise their role as important community beacons, reminding us why they are the heart and soul of our communities and the backbone of our local, regional, and national economy.”

Additional findings from the survey include:

- **Wellbeing Trumps Taste:** Employee health and welfare was the highest priority for restaurants, followed by food quality and taste and supporting the local and regional economy. This is the first time in five years, that worker welfare out prioritized food quality.
- **Common Challenges:** The most common challenges for employees were underemployment or unemployment and personal health, including mental health.
- **Handling Headwinds:** 22% of respondents expect it to be either somewhat or highly likely that they have to close one or more locations in the second half of 2021.
- **Economic Impact:** The 124 participating restaurant brands in the Good Food 100 represented 196 individual restaurant locations across 33 states. Participating restaurant brands reported spending \$26.7 million on food in 2020. Total food purchases had a \$75.7 million economic impact on the nation.
- **Good Food Matters:** The majority (98%) of the restaurants felt good food is incredibly important for their brand. Participants similarly ranked the importance of sourcing from other good food focused business.

Corresponding with the Confidence Index and COVID-19 Industry Impact analysis is the annual [Good Food 100 Restaurants List](#), based on participating restaurants' self-reported annual food purchasing data.



2021 PARTICIPANTS

RESTAURANT	REGION	RESTAURANT	REGION
158 MAIN	New England	LIBERTY TAVERN LTD	Midwest
ANDY'S LATIN AMERICAN CUISINE	Southeast	LINGER	Rocky Mountain
ANZIE BLUE	Southeast	L'OCA D'ORO	Southwest
AROMAS	Southeast	LUCCA	Far West
AROMAS DG	Southeast	LULOU'S RESTAURANT AND LOUNGE	Far West
AROMAS OP	Southeast	MAGPIE CAFÉ	Far West
AROMAS SWEM	Southeast	MATTELLIES LLC	Midwest
ATOMIC RAMEN	Southeast	MATTISON'S CATERING COMPANY	Southeast
BAR SOTANO	Great Lakes	MATTISON'S CITY GRILLE	Southeast
BAR WEST	Far West	MATTISON'S FORTY ONE	Southeast
BARBOSA'S BARBEQUE	Rocky Mountain	MATTISON'S RIVERWALK GRILLE	Southeast
BARCHA	Far West	MAXIMILLIAN'S GRILL AND WINE BAR	Southeast
BBO MEXICANA	Far West	MAX'S ON BROADWAY	Midwest
BEAN BARLEY	Southeast	MAX'S TAPHOUSE	Midwest
BEAST + BOTTLE	Rocky Mountain	MERCANTILE DINING & PROVISION	Rocky Mountain
BEFFA'S BAR & RESTAURANT	Plains	MIXTAPE	Midwest
BENIHANA	Great Lakes	MOR BAKERY & CAFÉ	Great Lakes
BITTERCREEK ALEHOUSE	Rocky Mountain	MULVANEY'S B&L	Far West
BLACKBELLY	Rocky Mountain	NOSTRANA	Far West
BLD DINER	Southeast	NOVEL KC	Plains
BORDER GRILL	Far West	OFF MENU HOSPITALITY	Far West
BUKS LINCOLN STREET DINER	Midwest	OPHELIA'S ELECTRIC SOAPBOX	Rocky Mountain
BURGER BAR CHICAGO - SOUTH LOOP	Great Lakes	O'RORKES	Midwest
CAFE LA TAZITA	Far West	PARK HEIGHTS RESTAURANT	Southeast
CAMPO AT LOS POBLANOS	Southwest	PEPITA CORP	Midwest
CAPE HOSPITALITY GROUP	Midwest	PICKA RICO	Far West
CHARCOAL ZYKA INC	Southeast	PLAZA DELI	New England
CHATTERBOX BREWS	Plains	POSANA	Southeast
CHEF ROBERT CATERING INC	Far West	RADCOL, INC	Midwest
CHOOK CHARCOAL CHICKEN	Rocky Mountain	RED FEATHER LOUNGE	Rocky Mountain
CHRIS COLEMAN CATERING	Midwest	RESIDUAL SUGAR WINE BAR	Far West
CLOCK TOWER GRILL	Midwest	REVIVAL	Far West
COAST AND VALLEY	Midwest	ROOT & STEM	Southeast
COPERTA	Rocky Mountain	ROOT DOWN	Rocky Mountain
CORK&OLIVE	Southeast	ROOTED CRAFT KITCHEN	Rocky Mountain
CRESTED BUTTE'S PERSONAL CHEFS	Rocky Mountain	SALDIVIA'S SOUTH AMERICAN GRILL	Southwest
CURED RESTAURANT	Southwest	SAPPHIRE SUPPER CLUB, INC.	Far West
CUSTOM CATERING	Southeast	SENS	Far West
DIABLO & SONS SALOON	Rocky Mountain	SHELBURNE FARMS	New England
DIANE'S MARKET KITCHEN	Far West	SOCALO	Far West
DOUG BOSTER GOURMET CATERING	Southwest	SOCIALE & CAFE PRESS CHICAGO	Great Lakes
EAST END FOOD INSTITUTE	Midwest	SODA JERKS AT ACTION LUBE	Midwest
EDDIE PAPAS AMERICAN HANGOUT	Far West	SPUNTING	Rocky Mountain
EDEN WEST FOOD TRUCK	Southwest	ST. KILIAN'S CHEESE SHOP	Rocky Mountain
EIGHTY ACRES KITCHEN &BAR	Midwest	STARRY BAND INC.	Far West
EL FIVE	Rocky Mountain	STATE THEATRE & MICHIGAN THEATER	Far West
ELDERSLIE FARM	Plains	STORE HOUSE MARKET & EATERY	Southwest
END OF ELM	Midwest	STRIPPEZZE	Far West
FARM SPIRIT	Far West	TABLES	Rocky Mountain
FARMERS MARKET RESTAURANT	Southeast	TED'S RESTAURANT	Southeast
FELINA RESTAURANT	Midwest	THE BEACH CLUB	Midwest
FLORIOLE BAKERY	Great Lakes	THE BLENDED TABLE	Rocky Mountain
FOLK	Great Lakes	THE BREADFRUIT & RUM BAR	Southwest
FORIZON CAFES	Far West	THE BRUNCH	Southeast
FRASCA FOOD AND WINE	Far West	THE GROVE CAFE & MARKET	Southwest
FRESH & NATURAL CAFE	Far West	THE HERBFARM RESTAURANT	Far West
FRONTERA COCINA	Great Lakes	THE HERON RESTAURANT	Midwest
FRONTERA GRILL	Great Lakes	THE HOUND'S TALE	Southeast
FRUITION RESTAURANT	Rocky Mountain	THE HOUND'S TALE CORNER BARKERY	Southeast
GARDENS OF SALONICA: NEW GREEK CAFE & DELI	Plains	THE MARKET PLACE RESTAURANT	Southeast
GOOD CHOICE KITCHEN	Midwest	THE ORCHARD RESTAURANT & EVENTS BARN	Southeast
GRANA	Southeast	THE POMPADOUR	Great Lakes
GRAND CENTRAL BAKERY	Far West	THE SILVERSPOON	Midwest
HARBOUR RESTAURANT	New England	THERESA & JOHNNY'S	Far West
HILLSIDE FARMACY	Southwest	THIRDWAVE CAFE & WINE BAR	Southeast
INDIGENOUS	Southeast	THOMPSON HOUSE EATERY	New England
INDIGO RESTAURANT	Great Lakes	TOPOLOBAMPO	Great Lakes
INKY'S	Southeast	TRAILER PARK LOUNGE	Midwest
JN RESTAURANTS	Rocky Mountain	TUTTI FRUTTI COFFEE SHOP	Great Lakes
LARCHMONT TAVERN	Midwest	UC DAVIS HEALTH	Far West
		UCSF HEALTH	Far West
		VITAL ROOT	Rocky Mountain
		WARREN TECH CENTRAL / WT CULINARY	Rocky Mountain
		WHITEBREAD LLC	Plains
		WILF'S RESTAURANT & JAZZ BAR	Far West
		WINE MERCHANTS WAREHOUSE	Southeast
		XOCO	Great Lakes

The Good Food 100 Restaurants analysis was conducted by the Business Research Division (BRD) of the Leeds School of Business at the University of Colorado Boulder. For the full report, visit the Good Food 100 Restaurants [website](#).

About Good Food Media Network

Founded in 2016 in Denver, Colorado, Good Food Media Network is a 501(c)(3) nonprofit organization dedicated to educating and inspiring eaters by cultivating a conversation around the people and businesses changing the food system in order to grow the community for good food for all. We believe that good food is about more than just taste. Truly good food is good for every link in the food chain: the environment; plants and animals; farmers, ranchers, and fishermen; purveyors; restaurant workers; and eaters. The organization's marquee programs include the Good Food 100 Restaurants™ annual list of restaurants and corresponding Industry Impact Report; Eat. Drink. Think. Events; Good Food Farmer & Purveyor of the Year Award™, Good Food Farmer & Purveyor Guide™ and H.U.G.S. (Hospitality United in Good Service). For more information, please visit <https://goodfoodmedianetwork.org/>. Follow Good Food 100 Restaurants on [Facebook](#), [Twitter](#) and [Instagram](#).

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