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## Colorado Restaurant Foundation Acquires Good Food Media Network

**The nonprofit foundation of the Colorado Restaurant Association will continue Good Food Media's mission of promoting, educating, and connecting diners, restaurants, and Colorado food producers around sustainable practices.**

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Denver, CO – The Colorado Restaurant Foundation (CRF) is pleased to announce that it has acquired the Good Food Media Network, a leader in the sustainability movement best known for its annual Good Food 100 Restaurant list dedicated to transparency and support of Colorado's food system, from its farmers and ranchers to its restaurant workers.

The acquisition aligns with the Colorado Restaurant Association (CRA) and CRF mission of supporting restaurants and industry employees. "We are excited to tap into and continue to build the Good Food Media Network community to help keep restaurants, food producers, and customers connected," says CRF president Laura Shunk. "Colorado restaurants have long been leaders in sustainability, and we're excited to continue the conversation that helps restaurant guests understand where good food comes from and the diverse people in Colorado bringing it to their plates."

The Good Food Media Network was founded in 2016 by Sara Brito and Jeff Hermanson to highlight the work being done by restaurants and foodservice providers to redefine how food-and-beverage operations are viewed and valued.

"When I started the Good Food Media Network, I wanted to celebrate businesses that show they care about the entire food system and its people, and that includes not only the products being used in the kitchen, but also animal welfare, farmworker equity, and inclusion in the workplace," Hermanson says. "I'm thrilled the CRF will continue to shine a light on the pioneering work Colorado restaurants are doing in this space."

"We think the CRF is the perfect organization to carry on our mission," adds Brito. "The work we started will continue in capable hands."

Through the Good Food Media Network, the CRF plans to focus on the Colorado foodservice and hospitality industry, in hopes of improving the overall experience of eaters, employees, and producers in our state and strengthening the links in the local food chain.

Please feel free to contact us for questions or media assets such as logos and photos.

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### **About the Colorado Restaurant Association**

The Colorado Restaurant Association (CRA) is dedicated to the enhancement and success of Colorado's foodservice industry. Founded in 1933, the CRA is the leading trade organization for the state's dynamic

restaurant scene. The CRA represents, educates, and promotes a \$14 billion industry comprising more than 12,400 eating and drinking establishments and 238,000 workers. [corerestaurant.org](http://corerestaurant.org)

**About the Colorado Restaurant Foundation**

Established in 1987 as the 501(c)3 philanthropic foundation of the CRA, the CRF's mission is dedicated to enhancing the industry's training and education, career development, and the overall well-being of the industry and its workforce. The CRF supports individuals in the restaurant industry as they advance and thrive. [corerestaurant.org/foundation](http://corerestaurant.org/foundation)